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CHINA RONGZHONG FINANCIAL HOLDINGS COMPANY LIMITED

中國融眾金融控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 03963)

PROFIT WARNING

This announcement is made by China Rongzhong Financial Holdings Company Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09(2) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board of directors of the Company (the “**Board**”) wishes to inform the shareholders of the Company (the “**Shareholders**”) and potential investors that, based on the information currently available to the Board and its preliminary review of the unaudited consolidated management accounts of the Group for the period ended 31 March 2019 (the “**Reporting Period**”), the Group is expected to record a loss of not less than approximately HK\$91 million as compared to a loss of approximately HK\$353 million as recorded in the previous corresponding period ended 31 March 2018.

The Board considers that the expected decrease in loss was mainly due to the decrease in the recognition of provisions for impairment losses on financial assets of the Group. The Board wishes to emphasize that the above-mentioned provisions made are non-cash in nature and do not have any impact on the cash flow of the Group.

The Company may issue further announcement(s) to update the Shareholders as and when it is appropriate.

The information contained in this announcement only represents a preliminary assessment by the Board with reference to information currently available to the Group and the unaudited consolidated management accounts of the Group for the Reporting Period, all of which are still subject to review and audit by the Company's auditors; the internal review and confirmation by the audit committee of the Company and the Board, hence may be subject to further adjustments. The Company is still in the process of preparing and finalizing the results announcement for the Reporting Period which is expected to be published by the end of June 2019 in accordance with the Listing Rules.

Shareholders and potential investors are advised to exercise caution when dealing in the securities of the Company.

By Order of the Board
China Rongzhong Financial Holdings Company Limited
Wong Emilie Hoi Yan
Executive Director

Hong Kong, 21 June 2019

As at the date of this announcement, the executive director of the Company is Ms. Wong Emilie Hoi Yan; the non-executive directors of the Company are Mr. Chen Shuai and Ms. Wong Jacqueline Yue Yee; and the independent non-executive directors of the Company are Mr. Duan Changfeng, Mr. Yu Yang and Ms. Zou Lin.