IMPORTANT

If you are in any doubt as to any aspect of this circular or as to the action to be taken, you should consult a licensed securities dealer, bank manager, solicitor, professional accountant or other professional adviser.

If you have sold or transferred all your shares in China Rongzhong Financial Holdings Company Limited, you should at once hand this circular with the accompanying proxy form to the purchaser or transferee or to the licensed securities dealer, the bank or other agent through whom the sale or transfer was effected for transmission to the purchaser or the transferee.

Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited (the "Stock Exchange") take no responsibility for the contents of this circular, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this circular.



CHINA RONGZHONG FINANCIAL HOLDINGS COMPANY LIMITED

中國融眾金融控股有限公司

(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 03963)

(1) PROPOSALS FOR RE-ELECTION OF RETIRING DIRECTORS;

(2) PROPOSALS FOR GENERAL MANDATES TO REPURCHASE SHARES AND ISSUE SHARES;

AND

(3) NOTICE OF ANNUAL GENERAL MEETING

A notice convening the annual general meeting of the Company to be held at 2/F, J Plus, 35-45B Bonham Strand, Sheung Wan, Hong Kong on Wednesday, 29 August 2018 at 10:00 a.m. (the "AGM") is set out on pages AGM-1 to AGM-5 of this circular.

Whether or not you are able to attend the AGM, you are requested to complete and return the accompanying form of proxy in accordance with the instructions printed thereon to the Company's branch share registrar in Hong Kong, Tricor Investor Services Limited at Level 22, Hopewell Centre, 183 Queen's Road East, Hong Kong, as soon as possible and in any event not less than 48 hours before the time appointed for holding of the AGM (i.e not later than 10:00 a.m. on Monday, 27 August 2018) or any adjournment thereof (as the case may be). Completion and return of the form of proxy will not preclude you from attending and voting in person at the AGM or any adjournment thereof should you so wish.

References to time and dates in this circular are to Hong Kong time and dates.

CONTENTS

	Page
DEFINITIONS	1
LETTER FROM THE BOARD	
Introduction	3
Re-election of Retiring Directors	4
Repurchase Mandate and Issue Mandate	4
The AGM	4
Voting at the AGM	5
Book Closure for AGM Attendance	5
Recommendation	5
Responsibility Statement	6
APPENDIX I - EXPLANATORY STATEMENT	7
APPENDIX II - DETAILS OF THE DIRECTORS TO BE	
RE-ELECTED	10
AGM NOTICE	AGM-1

DEFINITIONS

In this circular, unless the context otherwise requires, the following expressions have the following meanings:

"AGM" the annual general meeting of the Company to be held and

convened on Wednesday, 29 August 2018 at 10:00 a.m. at 2/F, J Plus, 35-45B Bonham Strand, Sheung Wan, Hong

Kong

"AGM Date" Wednesday, 29 August 2018

"AGM Notice" the notice of the AGM

"Articles" the articles of association of the Company as amended from

time to time and an "Article" shall mean an article thereof

"Board" the board of Directors of the Company

"Business Day(s)" any day on which the Stock Exchange is open for business

of dealing in securities

"close associate(s)" has the meaning ascribed to it under the Listing Rules

"Company" China Rongzhong Financial Holdings Company Limited,

an exempted company incorporated in the Cayman Islands with limited liability registered as a non-Hong Kong Company under Part 16 of the Companies Ordinance (Chapter 622 of the Laws of Hong Kong) whose issued Shares are listed on the Main Board of the Stock Exchange

"Controlling Shareholder(s)" has the meaning ascribed to it under the Listing Rules

"Director(s)" the director(s) of the Company

"Group" the Company and its subsidiaries from time to time

"HK\$" Hong Kong dollars, the lawful currency of Hong Kong

"Hong Kong" the Hong Kong Special Administrative Region of the

People's Republic of China

DEFINITIONS

"Issue Mandate" the general mandate to offer, allot, grant options over, or

otherwise dispose of the unissued Shares proposed to be granted to the Board as described in the ordinary resolution

No. 5 of the AGM Notice

"Latest Practicable Date" 13 July 2018, being the latest practicable date prior to the

printing of this circular for ascertaining certain information

contained herein

"Listing Rules" the Rules Governing the Listing of Securities on the

Stock Exchange, as amended, supplemented or otherwise

modified from time to time

"Repurchase Mandate" the general mandate to repurchase Shares proposed to be

granted to the Board as described in the ordinary resolution

No. 4 of the AGM Notice

"Share(s)" ordinary share(s) of the Company

"Shareholder(s)" holder(s) of the Shares from time to time

"Stock Exchange" The Stock Exchange of Hong Kong Limited

"Substantial Shareholder(s)" has the meaning ascribed to it under the Listing Rules

"Takeovers Code" the Hong Kong Code on Takeovers and Mergers, as

amended, supplemented or otherwise modified from time to

time

"%" per cent.



CHINA RONGZHONG FINANCIAL HOLDINGS COMPANY LIMITED 中國融眾金融控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 03963)

Executive Director:

Ms. Wong Emilie Hoi Yan

Non-executive Directors:

Mr. Chen Shuai (Chairman)

Ms. Li Yu Lian Kelly

Ms. Wong Jacqueline Yue Yee

Independent non-executive Directors:

Mr. Duan Chang Feng

Mr. Nie Yong

Ms. Zou Lin

Registered Office:

P.O. Box 10008

Willow House, Cricket Square

Grand Cayman KY1-1001

Cayman Islands

Headquarter and Principal Place of Business in China:

Room 3001, 3005, 3006, 3007, 3008

Office Tower

No. 889-1 Luoyu Road

East Lake Development Zone

Wuhan, Hubei Province

China

Principal Place of Business in

Hong Kong registered under

Part 16 of the Companies Ordinance

(Chapter 622 of the Laws of

Hong Kong):

Unit 417, 4/F, Tower 2

Lippo Centre

89 Queensway

Hong Kong

20 July 2018

To the Shareholders

Dear Sir or Madam.

(1) PROPOSALS FOR RE-ELECTION OF RETIRING DIRECTORS; (2) PROPOSALS FOR GENERAL MANDATES TO REPURCHASE

SHARES AND ISSUE SHARES; AND

(3) NOTICE OF ANNUAL GENERAL MEETING

INTRODUCTION

The purpose of this circular is to provide the Shareholders with information on, among other things, the proposals for (a) the re-election of the retiring directors of the Company; (b) the grant of authority to the Board of the Repurchase Mandate to repurchase Shares as set out in the ordinary resolution No. 4 of the AGM Notice; and (c) the grant of authority to the Board of the Issue Mandate to offer, allot, grant options over or otherwise dispose of the Shares as set out in the ordinary resolution No. 5 (and the extension thereto as described in the ordinary resolution No. 6 of the AGM Notice).

RE-ELECTION OF RETIRING DIRECTORS

In accordance with Article 108 of the Articles, Ms. Wong Jacqueline Yue Yee and Mr. Nie Yong will retire at the AGM. In addition, Ms Li Yu Lian Kelly and Mr. Chen Shuai who were appointed by the Board on 24 August 2017 and 9 July 2018 respectively shall hold office until the AGM pursuant to Article 112 of the Articles. All of the above retiring Directors, being eligible, have offered themselves for re-election as Directors. Information on the retiring Directors proposed to be re-elected at the AGM is set out in Appendix II hereto.

REPURCHASE MANDATE AND ISSUE MANDATE

The general mandate granting the Board the authority to repurchase the issued shares of the Company on the Stock Exchange not exceed 10% of the aggregate number of shares of the Company in issue as at the AGM Date (subject to adjustment in the case of subdivision and consolidation of Shares), as set out as the ordinary resolution No. 4 of the AGM Notice.

An explanatory statement, as required under the Listing Rules to provide the requisite information in connection with the Repurchase Mandate, is set out in Appendix I to this circular.

The general mandate granting the Board the authority to offer, allot, grant options over, or otherwise dispose of the unissued Shares representing not more than 20% in nominal value of its existing issued share capital and the number of any securities repurchased pursuant to the Company's Articles will be put forward at the AGM for Shareholders' approval as an ordinary resolution as set out as the ordinary resolution No. 5. As at the Latest Practicable Date, the number of Shares in issue was 412,509,000 Shares. Subject to the passing of the ordinary resolution approving the Issue Mandate and on the basis that no further Shares will be issued or repurchased up to the AGM Date, the Company would be allowed under the Issue Mandate to issue a maximum of 82,501,800 Shares (subject to adjustment in the case of subdivision and consolidation of Shares).

For details, please refer to ordinary resolutions No. 4 and No. 5 of the AGM Notice contained in pages AGM-1 to AGM-4 of this circular.

THE AGM

A notice convening the AGM to be held on Wednesday, 29 August 2018 at 10:00 a.m. at 2/F, J Plus, 35-45B Bonham Strand, Sheung Wan, Hong Kong is set out on pages AGM-1 to AGM-5 of this circular for the purpose of considering and, if thought fit, passing the resolutions set out therein.

A form of proxy is enclosed with this circular. Whether or not you are able to attend the AGM, you are requested to complete and return the enclosed form of proxy in accordance with the instructions printed thereon to the Company's branch share registrar in Hong Kong, Tricor Investor Services Limited, at Level 22, Hopewell Centre, 183 Queen's Road East, Hong Kong, as soon as possible and in any event not less than 48 hours before the time appointed for holding of the AGM (i.e not later than 10:00 a.m. on Monday, 27 August 2018) or any adjournment thereof (as the case may be). The return of a form of proxy will not preclude you from attending and voting in person at the AGM or any adjournment thereof.

VOTING AT THE AGM

Under Rule 13.39 of the Listing Rules and the Articles, all votes of the Shareholders at general meetings must be taken by poll except where the chairman, in good faith, decides to allow resolution which relates purely to a procedural or administrative matter to be voted on by a show of hands.

BOOK CLOSURE FOR AGM ATTENDANCE

In order to ascertain the right to attend and vote at the AGM, the register of members of the Company will be closed from Friday, 24 August 2018 to Wednesday, 29 August 2018 (both days inclusive) during which period no transfer of Shares will be registered. Shareholders are reminded that in order to attend and vote at the AGM, all properly completed transfer forms accompanied by the relevant share certificates must be lodged with the Company's branch share registrar in Hong Kong, Tricor Investor Services Limited, at Level 22, Hopewell Centre, 183 Queen's Road East, Hong Kong not later than 4:30 p.m. on Thursday, 23 August 2018.

RECOMMENDATION

The Directors consider that the proposed resolutions for approving the re-election of the retiring Directors, the general mandates for the granting of authority to the Board to offer, allot, grant option over, or otherwise dispose of the unissued Shares and the general mandate for the granting of authority to the Board to repurchase the Shares as set out in the AGM Notice are in the interests of the Company and the Shareholders as a whole. Accordingly, the Directors recommend all Shareholders to vote in favour of all proposed resolutions as set out in the AGM Notice at the AGM.

RESPONSIBILITY STATEMENT

This circular, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this circular is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this circular misleading.

Yours faithfully, By order of the Board Wong Emilie Hoi Yan Executive Director This explanatory statement contains the information required under Rule 10.06(1)(b) of the Listing Rules. Its purpose is to provide the Shareholders with information reasonably necessary to enable them to make an informed decision on whether to vote for or against the proposed resolution approving the Repurchase Mandate at the AGM.

1. SHARE CAPITAL

As at the Latest Practicable Date, the total number of Shares in issue was 412,509,000 Shares. On the basis that no further Shares are issued or repurchased prior to the AGM Date and subject to the passing of the relevant ordinary resolution approving the Repurchase Mandate, the Company would be allowed under the Repurchase Mandate to repurchase a maximum of 41,250,900 Shares, representing 10% of the total number of share in issue at the date of the passing of the Repurchase Mandate during the Relevant Period (as defined in ordinary resolution No. 4(c) of the AGM Notice as set out on page AGM-2 of this circular).

2. REASONS FOR REPURCHASES

The Directors believe that the Repurchase Mandate is in the interest of the Company and its Shareholders. Such repurchases may, depending on market conditions and funding arrangements at the time, lead to an enhancement of the net assets and/or its earnings per Share and will only be made when the Directors consider that such repurchases will benefit the Company and its Shareholders.

3. FUNDING FOR REPURCHASES

Repurchases of Shares must be funded out of funds legally available for such purpose in accordance with the Articles and the laws of the Cayman Islands, being profits of the Company or out of the proceeds of a fresh issue of the Shares made for the purpose of the repurchase, or, if authorised by the Articles and subject to the Cayman Islands Companies Law, out of capital of the Company, and, in the case of any premium payable on the repurchase, out of the profits of the Company or from sums standing to the credit of the share premium account of the Company before or at the time the Shares are repurchased, or if authorised by the Articles and subject to the Cayman Islands Companies Law, out of capital of the Company. According to the financial position disclosed in the audited consolidated financial statements of the Company for the year ended 31 March 2018, the Directors anticipated that there might be an adverse impact on the working capital or gearing position for the Company in the event that the Repurchase Mandate was to be exercised in full. However, the Directors do not propose to exercise the Repurchase Mandate to such extent as would, in the circumstances, have a material adverse effect on the working capital requirements of the Company or the gearing levels which, in the opinion of the Directors, are from time to time appropriate for the Company.

4. GENERAL

None of the Directors or, to the best of their knowledge, having made all reasonable enquiries, their close associates, have any present intention to sell any of the Shares to the Company or its subsidiaries if the Repurchase Mandate is approved by the Shareholders. The Directors have undertaken to the Stock Exchange that, so far as the same may be applicable, they will exercise the powers of the Company to make repurchases pursuant to the Repurchase Mandate and in accordance with the applicable laws of Cayman Islands and the Listing Rules.

No purchase has been made by the Company of its Shares in the six months prior to the date of this circular (whether on the Stock Exchange or otherwise). No core connected person (as defined in the Listing Rules) has notified the Company that it has a present intention to sell any of the Shares to the Company, or has undertaken not to do so, if the Repurchase Mandate is approved by the Shareholders.

5. EFFECT UNDER THE TAKEOVERS CODE

Upon the exercise of the authority to repurchase the Shares pursuant to the Repurchase Mandate, if a Shareholder's proportionate interest in the voting rights of the Company increase, such increase will be treated as an acquisition for the purpose of the Takeovers Code. As a result, a Shareholder or a group of the Shareholders acting in concert (as defined in the Takeovers Code), depending on the level of such increase, could obtain or consolidate control of the Company and may become obliged to make a mandatory offer in accordance with Rule 26 of the Takeovers Code.

As at the Latest Practicable Date, Perfect Honour Limited ("Perfect Honour", a Controlling Shareholder who is presumed to be acting in concert with Ms. Wong (as defined in Appendix II)) is directly interested in 34.86%, Silver Creation Investments Limited ("Silver Creation", a Substantial Shareholder) is directly interest in 20.55%, and Mr. Xie Xiaoqing ("Mr. Xie", a Substantial Shareholder) is indirectly interested in 12.41% of the issued Shares respectively. None of the above mentioned Controlling Shareholder and Substantial Shareholders are parties acting in concert. Assuming that there will be no change between the Latest Practicable Date and the exercise date of the Repurchase Mandate (if approved) to the above shareholdings of Perfect Honour, Silver Creation and Mr. Xie, and such mandate will be exercised in full, the shareholdings of Perfect Honour, Silver Creation and Mr. Xie will be increased to 38.73%, 22.83% and 13.79% respectively. Assuming that the issued share capital of the Company remains unchanged up to the exercise date of the Repurchase Mandate, such increase in percentage of the shareholding of Perfect Honour will give rise to an obligation for it to make a mandatory offer under Rule 26 of the Takeovers Code. Save as disclosed, the Directors are not aware of any other consequences which may arise under the Takeovers Code as a result of any repurchase made under the Repurchase Mandate.

The Directors have no present intention to exercise the Repurchase Mandate to such extent as would, in circumstance: (a) give rise to an obligation to make a mandatory offer under Rule 26 of the Takeovers Code; or (b) result in less than 25% of the issued Shares in the public hands.

6. SHARE PRICES

The highest and lowest prices at which the Shares have traded on the Stock Exchange during each of the twelve (12) previous months up to the Latest Practicable Date were as follows:

	Price Per Share	
	Highest (HK\$)	Lowest (HK\$)
2017		
July	1.20	0.95
August	1.01	0.96
September	0.99	0.83
October	1.03	0.85
November	0.96	0.83
December	0.94	0.71
2018		
January	0.97	0.75
February	0.94	0.75
March	1.02	0.80
April	0.98	0.77
May	0.91	0.78
June	0.84	0.73
July (up to the Latest Practicable Date)	0.72	0.71

The following is the information, as at the Latest Practicable Date, on the retiring Directors proposed to be re-elected at the AGM and required to be disclosed pursuant to the Listing Rules.

(a) Mr. CHEN Shuai ("Mr. Chen"), aged 44, was appointed as a non-executive Director on 9 July 2018; and the chairman of the Board on 12 July 2018. The chairman focuses on the business strategy and direction of the Company and has responsibilities to provide leadership for the Board and ensures proper and effective functioning of the Board in discharging of its responsibilities. Mr. Chen joined a management company of Hony Capital being a series of private equity investment funds, together with their respective management companies/general partners (collectively "Hony Capital"), in 2003 and has served as a managing director of Hony Capital since 2011. Hony Capital Fund 2008, L.P., being one of the investment funds within Hony Capital, whollyowns Silver Creation, a Substantial Shareholder of the Company, Currently, Mr. Chen is leading investments in the areas of urban services, hotel management, financial services, culture and media, consumer products, and retail and construction materials industries in Hony Capital. Mr. Chen is a director of Shanghai Chengtou Holdings Co., Ltd. (a company listed on the Shanghai Stock Exchange; stock code: 600649) and Shanghai Environment Group Co., Ltd. (a company listed on the Shanghai Stock Exchange; stock code: 601200), vice chairman of Century Cinwa Retail Holdings Limited (a company listed on the Main Board of the Stock Exchange; stock code: 0162). He was a non-executive director of China Glass Holdings Limited (a company listed on the Main Board of the Stock Exchange; stock code: 3300) from 2 January 2009 to 6 March 2014. Mr. Chen has extensive experience in investment management, supplier management and retail business. Mr. Chen is also a director of various subsidiaries of the Company.

Mr. Chen's directorship with the Company is subject to retirement by rotation and reelection at the AGM in accordance with the provisions of the Articles. There is no service contract between Mr. Chen and the Company; he is entitled to a director's fee of HK\$240,000 annually, which has been fixed by the remuneration committee of the Board with reference to his duties and responsibilities within the Group and the benchmarks from similar positions and prevailing market conditions. Mr. Chen is not entitled to the benefits or other entitlements which are available to the employees of the Company.

At the Latest Practicable Date, Mr. Chen was not interest in any shares of the Company within the meaning of Part XV of the Securities and Futures Ordinance Chapter 571 of the Laws of Hong Kong ("SFO"). Save as disclosed in this circular, Mr. Chen does not have any relationship with any other Directors, senior management, Controlling Shareholders, or Substantial Shareholders of the Company.

Save as disclosed in this circular, Mr. Chen has not held any directorship in any public companies the securities of which are or have been listed on any securities market in Hong Kong or overseas in the past three (3) years.

(b) Ms. LI Yu Lian Kelly ("Ms. Li"), aged 48 was appointed as a non-executive Director on 24 August 2017. Ms. Li is an Associate of The Institute of Chartered Secretaries and Administrators and an Associate of The Hong Kong Institute of Chartered Secretaries. She is primarily responsible for advising on strategic development and corporate governance of the Group. Ms. Li has over 18 years of work experience in the fields of company secretary and corporate finance. She has served as the company secretary of Goldbond Group Holdings Limited ("Goldbond", a Controlling Shareholder of the Company, a company listed on the Main Board of the Stock Exchange; stock code: 0172) since 2005 and she is also a director of one of the wholly-owned subsidiaries of Goldbond.

Ms. Li's directorship with the Company is subject to retirement by rotation and reelection at the AGM in accordance with the provisions of the Articles. There is no service contract between Ms. Li and the Company, she is entitled to a director's fee of HK\$240,000 annually, which has been fixed by the remuneration committee of the Board with reference to her duties and responsibilities within the Group and the benchmarks from similar positions and prevailing market conditions. Ms. Li is not entitled to the benefits or other entitlements which are available to the employees of the Company.

At the Latest Practicable Date, Ms. Li has a personal interest in a total of 128,000 Shares within the meaning of Part XV of the SFO. Save as disclosed in this circular, Ms. Li does not have any relationship with any other Directors, senior management, Controlling Shareholders or Substantial Shareholders of the Company.

Save as disclosed in this circular, Ms. Li has not held any directorship in any public companies the securities of which are or have been listed on any securities market in Hong Kong or overseas in the past three (3) years.

(c) Ms. WONG Jacqueline Yue Yee ("Ms. Wong"), aged 32, was appointed as a non-executive Director on 23 June 2015 and is primarily responsible for advising on strategic development and corporate governance of the Group. Ms. Wong graduated from the University of Southern California in May 2007 with a bachelor of arts degree in political science. Since 2014, Ms. Wong has been an executive director of Wah Link Investments Limited, a company which principally engaged in property investment and her role in Wah Link Investments Limited mainly involves acquiring, managing and maintaining residential and commercial real estate projects in Asia and in the United States of America.

There is no service contract between Ms. Wong and the Company, her appointment is subject to retirement by rotation and re-election at the AGM in accordance with the Articles. She is entitled to a director's fee of HK\$240,000 annually, which has been fixed by the remuneration committee of the Board with reference to her duties and responsibilities within the Group and the benchmarks from similar positions and prevailing market conditions. Ms. Wong is not entitled to the benefits or other entitlements which are available to the employees of the Company.

At the Latest Practicable Date, Ms. Wong is the founder of a discretionary trust which holds the entire issued share capital of Legend Crown International Limited and Plenty Boom Investments Limited which have interest in the shares of the Company. Ms. Wong is also the founder of a discretionary trust and the beneficiary of a trust which, in turn, is interested in approximately 49.1% of the issued share capital of the Company through Perfect Honour. Ms. Wong was taken to be interested in total of 202,543,525 underlying Shares within the meaning of Part XV of the SFO.

Ms. Wong is a cousin of Ms. Wong Emilie Hoi Yan, an executive Director and chief executive officer of the Company. Ms. Wong is a Controlling Shareholder of the Company, Ms. Wong is also the daughter of Mr. Wong Yu-Lung Charles and Mrs. Wong Fang Pik Chun, each a Controlling Shareholder of the Company.

Save as disclosed in this circular, Ms. Wong has not held any directorship in any public companies the securities of which are or have been listed on any securities market in Hong Kong or overseas in the past three (3) years.

(d) Mr. NIE Yong ("Mr. Nie"), aged 56, was appointed as an independent non-executive Director on 18 December 2015 and is mainly responsible for supervising and providing independent judgment to the Board. Mr. Nie has over 19 years of experience in audit and finance. He completed the associate degree programme in industrial accounting from Zhongnan University of Economics (now known as Zhongnan University of Economics and Law) in July 1993 and a bachelor degree in monetary banking from Southwestern University of Finance and Economics in July 1998. From November 1980 to January 1989, Mr. Nie was a soldier with the Wuhan Military. From August 1989 to August 2007, Mr. Nie worked for the Wuhan Office of the China National Audit Office (the "CNAO Wuhan Office") first as an officer and rose to the rank of senior officer in 1994. In December 1995, Mr. Nie was qualified as a statistician by the Middle-Level Qualification Committee of Statistic Profession of Hubei Province. During his service with the CNAO Wuhan Office, Mr. Nie had led and participated in the audit of many state-owned entities and government departments.

There is no service contract between Mr. Nie and the Company, his appointment is subject to retirement by rotation and re-election at the AGM in accordance with the Articles. He is entitled to a director's fee of HK\$240,000 annually, which has been fixed by the remuneration committee of the Board with reference to his duties and responsibilities with the Group and the benchmarks from similar positions and prevailing market conditions. He is not entitled to the benefits or other entitlements which are available to the employees of the Company.

In the past three (3) years preceding the Latest Practicable Date, Mr. Nie has not held any directorship in other listed companies of which the securities are or have been listed on any securities market in Hong Kong or overseas. Mr. Nie was not interested in any underlying Shares within the meaning of Part XV of the SFO.

Save as disclosed in this circular, Mr. Nie does not have any relationship with any other Directors, senior management, Controlling Shareholders or Substantial Shareholders of the Company.

Save as disclosed above, the Board is not aware of any information that needed to be disclosed pursuant to Rules 13.51(2)(h) to 13.51(2)(v) of the Listing Rules or any other matters which need to be brought to the attention of the Shareholders in connection with the re-election of the above Directors.



CHINA RONGZHONG FINANCIAL HOLDINGS COMPANY LIMITED 中國融眾金融控股有限公司

(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 03963)

NOTICE IS HEREBY GIVEN that an annual general meeting of China Rongzhong Financial Holdings Company Limited 中國融眾金融控股有限公司 (the "Company") will be held at 2/F, J Plus, 35-45B Bonham Strand, Sheung Wan, Hong Kong on Wednesday, 29 August 2018 at 10:00 a.m. to transact the following ordinary business:

- to receive, consider and adopt the audited consolidated financial statements of the Company and its subsidiaries and the reports of the directors and of the auditor of the Company for the year ended 31 March 2018;
- 2. to re-elect the following retiring directors of the Company and to authorise the board of directors of the Company (the "Board") to fix their remuneration:
 - (a) Mr. Chen Shuai as a non-executive director;
 - (b) Ms. Li Yu Lian Kelly as a non-executive director;
 - (c) Ms. Wong Jacqueline Yue Yee as a non-executive director; and
 - (d) Mr. Nie Yong as an independent non-executive director;
- 3. to re-appoint BDO Limited as independent auditor of the Company and to authorize the Board to fix their remuneration;

and, to consider and, if thought fit, pass (with or without modifications), the following ordinary resolutions numbered 4 to 6:

4. "THAT:

(a) subject to paragraph (b) of this resolution, the exercise by the directors of the Company (the "Directors") during the Relevant Period (as defined herein) of all the powers of the Company to repurchase issued shares of the Company on The Stock Exchange of Hong Kong Limited (the "Stock Exchange") or any other stock exchange on which the securities of the Company may be listed and recognised by the Securities and Futures Commission of Hong Kong and the Stock Exchange for this purpose, subject to and in accordance with the Articles of Association of the Company and all applicable laws and the Rules Governing the Listing of Securities on the Stock Exchange as amended from time to time (the "Listing Rules"), be and is hereby generally and unconditionally approved;

- (b) the aggregate number of shares of the Company which may be repurchased by the Company pursuant to the approval in paragraph (a) of this resolution shall not exceed 10% of the aggregate number of shares of the Company in issue as at the date of the passing of this resolution and the said approval shall be limited accordingly; and
- (c) for the purpose of this resolution:

"Relevant Period" means the period from the date of the passing of this resolution until whichever is the earliest of:

- (i) the conclusion of the next annual general meeting of the Company;
- (ii) the expiration of the period within which the next annual general meeting of the Company is required by the Articles of Association of the Company or any applicable laws to be held; and
- (iii) the date on which the authority set out in this resolution is revoked or varied by the passing of an ordinary resolution of the shareholders of the Company in general meeting."

5. "THAT:

(a) subject to paragraph (c) of this resolution, the exercise by the Board during the Relevant Period (as defined herein) of all the powers of the Company to allot, grant options over, or otherwise dispose of the unissued shares of the Company representing not more than 20% in nominal value of its existing issued share capital and to make or grant offers, agreements and options (including bonds, warrants and debentures, notes and any other securities which carry rights to subscribe for and are convertible into shares of the Company) which would or might require the exercise of such power, subject to and in accordance with all applicable laws and the requirements of the Listing Rules, be and is hereby generally and unconditionally approved;

- (b) the approval in paragraph (a) of this resolution shall authorise the Directors during the Relevant Period to make or grant offers, agreements and options (including bonds, warrants and debentures, notes and any other securities which carry rights to subscribe for and are convertible into shares of the Company) which would or might require the exercise of such power after the end of the Relevant Period;
- the aggregate number of shares of the Company allotted or to be allotted or (c) agreed conditionally or unconditionally to be allotted (whether pursuant to an option or otherwise) and issued by the Directors pursuant to the approval in paragraph (a) of this resolution, otherwise than pursuant to (i) a Rights Issue (as hereafter defined); (ii) an issue of shares of the Company upon the exercise of conversion rights under the terms of any warrants, debentures and notes issued by the Company or any securities which are convertible into shares of the Company; (iii) the exercise of any option under the share option scheme of the Company or similar arrangement for the time being adopted for the grant or issue of shares or rights to acquire shares of the Company; (iv) any scrip dividends or similar arrangement providing for the allotment and issue of shares of the Company in lieu of the whole or part of the dividend on shares of the Company pursuant to the Articles of Association of the Company, shall not exceed 20% of the total number of shares of the Company in issue as at the date of the passing of this resolution and the said approval shall be limited accordingly; and
- (d) for the purpose of this resolution:

"Relevant Period" means the period from the date of the passing of this resolution until whichever is the earliest of:

- (i) the conclusion of the next annual general meeting of the Company;
- (ii) the expiration of the period within which the next annual general meeting of the Company is required by the Articles of Association of the Company or any applicable laws to be held;
- (iii) the date on which the authority set out in this resolution is revoked or varied by the passing of an ordinary resolution of the shareholders of the Company in general meeting; and

- (iv) "Right Issue" means an offer of shares open for a period fixed by the Directors to holders of shares of the Company or any class thereof on the register on a fixed record date in proportion to their then holdings of such shares or class thereof (subject to such exclusion or other arrangements as the Directors may deem necessary or expedient in relation to fractional entitlements or having regard to any legal restrictions under the laws of, or the requirements of any recognised regulatory body or any stock exchange in, any territory outside Hong Kong applicable to the Company)."
- 6. "THAT conditional upon the passing of the resolutions set out in paragraphs 4 and 5 of the notice convening this meeting, the general mandate granted to the Board to exercise the authority to allot, grant options over, or otherwise dispose of the unissued shares of the Company pursuant to the resolution set out in paragraph 5 of the notice convening this meeting be and is hereby extended by the addition thereto such number of shares representing the aggregate number of shares of the Company purchased or otherwise acquired by the Company pursuant to the authority granted to the Directors under the resolution set out in paragraph 4 above, provided that such number shall not exceed 10% of the total number of shares of the Company in issue as at the date of passing this resolution (subject to adjustment in the case of subdivision and consolidation of shares of the Company)."

By order of the Board

China Rongzhong Financial Holdings Company Limited

Wong Emilie Hoi Yan

Executive Director

Hong Kong, 20 July 2018

Principal Place of Business in Hong Kong registered under Part 16 of the Companies Ordinance (Chapter 622 of the Laws of Hong Kong)

Unit 417, 4/F, Tower 2 Lippo Centre 89 Queensway Hong Kong

Notes:

- A shareholder of the Company entitled to attend and vote at the above meeting (or at any adjournment of it) is
 entitled to appoint one or more proxies to attend and vote on his/her behalf. The proxy does not need to be a
 shareholder of the Company. If more than one proxy is appointed, the number of shares in respect of which each
 such proxy so appointed must be specified in the relevant form of proxy.
- A form of proxy in respect of the above meeting is enclosed. Whether or not you intend to attend the above meeting
 in person, you are urged to complete and return the form of proxy in accordance with the instructions printed
 therein.
- 3. In order to be valid, a form of proxy, together with any power of attorney or other authority (if any) under which it is signed, or a notarially certified copy thereof, must be deposited at the Company's branch share registrar in Hong Kong, Tricor Investor Services Limited, at Level 22, Hopewell Centre, 183 Queen's Road East, Hong Kong not less than 48 hours before the time for holding the above meeting (i.e not later than 10:00 a.m. on Monday, 27 August 2018) or adjourned meeting (as the case may be).
- 4. Completion and return of the form of proxy shall not preclude a shareholder of the Company from attending and voting in person at the meeting or any adjournment thereof. In such event, the form of proxy shall be deemed to have been revoked.
- 5. Where there are joint holders of any share of the Company, any one of such holders may vote at the above meeting (or at any adjournment of it), either personally or by proxy, in respect of such share as if he/she were solely entitled thereto, but if more than one of such holders are present at the meeting personally or by proxy, that one of such holders so present whose name stands first on the register of members of the Company in respect of such share shall alone be entitled to vote in respect thereof. Several executors or administrators of a deceased shareholder in whose name any share stands shall for this purpose be deemed joint holders hereof.
- 6. Information on the retiring directors of the Company is set out in Appendix II to the Company's circular dated 20 July 2018.
- 7. For the purposes of determining shareholders' eligibility to attend and vote at the above meeting, the register of members of the Company will be closed. Details of such closure are set out below:

Latest time to lodge transfer documents for registration: 4:30 p.m. on

Thursday, 23 August 2018

Closure of register of members: Friday, 24 August 2018 to Wednesday,

29 August 2017 (both dates inclusive)

Record date: Wednesday, 29 August 2018

During the above closure periods, no transfer of shares will be registered. To be eligible to attend and vote at the above meeting, all properly completed transfer forms accompanied by the relevant share certificates must be lodged for registration with the Company's branch share registrar in Hong Kong, Tricor Investor Services Limited, at Level 22, Hopewell Centre, 183 Queen's Road East, Hong Kong no later than the aforementioned latest time.